

**B.V. Patel Institute of Business Management, Computer & Info. Tech.
UkaTarsadia University**

Personal Information

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| Name | : | Nidhi Halvadia |
| Qualifications | : | MBA, BBA, Ph.D(Pursuing) |
| Date of Birth | : | 13/12/1982 |
| Area of Interest | : | Marketing |
| Teaching Experience | : | 11 Years |
| Industrial Experience | : | 6 Months |
| Current Position | : | Teaching Assistant |
| Subject Taught | : | Research Methodology, Advanced Marketing Management, Consumer Behaviour, Corporate Governance, Business Ethics and Corporate Social Responsibility, Business Environment and Entrepreneurship Development |
| Contact Information | : | Mobile: 8980090648 |
| Contact Information | : | E-mail: nidhi.halwadia@utu.ac.in |

Contribution in Research

| | | |
|---------------------------------|---|----------------|
| Research Experience | : | 2 Years |
| Research Paper Published | : | 3 |
| Book Published | : | - |
| Research Paper Presented | : | 1 |
| Conferences Attended | : | 2 |
| Seminars Attended | : | 5 |
| Workshop Attended | : | 2 |
| Expert Talk Delivered | : | - |
| Consultancy Project | : | - |

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Details of Seminars, Conferences, Workshop, etc. attended

| Sr. No. | Title of Seminars, Conferences, Symposia, Workshop, etc... | Date | Place |
|----------------|---|-------------------------|--------------|
| 1. | International Conference on Enhancing Economic Productivity and Competitiveness through Financial and Monetary Reforms | October 6-7, 2017 | Ahmedabad |
| 2. | Faculty Development Programme on Fundamentals of Presentation and Presentability | March 27- April 8, 2017 | Bardoli |
| 3. | One day seminar on Impact of GST on Medium and Small Scale Enterprise | May 24, 2017 | Surat |
| 4. | Strategic Business Stimulation organised by Uka Tarsadia University | September 9, 2016 | Bardoli |
| 5. | One day seminar on "Contemporary Issues in Media and Communication" organized by S. V. Institute of Management, Kadi. | January 30, 2015 | Kadi |
| 6. | One week FDP organized by Kadi Sarva Vishwavidyalaya, Gandhinagar in association with Career Shaper | May 16-22, 2014 | Kadi |
| 7. | Three days workshop on "Promotion of Culture of Quality through Research" organised by Ashwinbhai A. Patel Commerce college, KSV, Gandhinagar | May 1-3, 2014 | Gandhinagar |
| 8. | Workshop on "Creativity in Advertising" organized by S.V Institute of Management | October 9, 2014 | Kadi |
| 9. | A three-day workshop on 'Promotion of Culture of Quality through Research' organized by KCG, Department of Education, Government of Gujarat. | March 21-23, 2012 | Kadi |
| 10. | Two day Quality Improvement programme on "Effective Teaching" sponsored by UGC and organized by S.V Institute of Computer Studies, Kadi | November 8-9, 2012 | Kadi |
| 11. | Faculty Development Programme on "Research Methodology and SPSS" organized by S.K Patel Institute of Management and Computer Studies. | April 23-24, 2010 | Gandhinagar |

Details of Paper Presented in Conference/Seminars, etc.

| Sr. No. | Theme of Conference/ Seminar | Title of Research Paper | Organizer | Date |
|----------------|--|---|----------------------------------|-------------------|
| 1. | International Conference on Enhancing Economic Productivity and Competitiveness through Financial and Monetary Reforms | Entrepreneurial Motivation among Final Year Graduation Students in Surat Region | Gujarat Technological University | October 6-7, 2017 |

List of Articles Published

| Sr. No. | Title of Research paper | Name of Journal/Conference Proceeding /Book | Published by Vol./Year/Page No./No. |
|----------------|---|---|--|
| 1. | Entrepreneurial Motivation among Final Year Graduation Students in Surat Region | Proceedings of International Conference on Enhancing Economic Productivity and competitiveness through Financial and Monetary Reforms | Published by Gujarat Technological University. Pages 406-413 ISBN : 978-93-5281-176-2 |
| 2. | Project Leadership | Construction Journal of India | Volume 1, 2008 |
| 3. | Real-Estate Marketing | National Conference on Innovative Dimension for Business and Information Technology | 23-24 February, 2008 |

Extension Activities

Co-curricular Activity

- Coordinator of training and placement cell.
- Liaisoning with various corporates, banks, insurance companies for placements of students and preparing the students to appear for the interviews.
- Mentoring students on course and academic matters and career decision.
- Guiding research projects of graduate students and advice on research matters.
- Serve on faculty committees dealing with such matters as curriculum planning and degree requirements, and perform a variety of administrative duties.

Extra-curricular Activity

- Organising various cultural events.
- Arranging expert talks for by inviting persons from academics and industry.

Other Activities

Examination Responsibilities:

- Internal and External Paper Setter and Examiner.
- Prepare, administer and grade examinations, assignments and report.

Admission Responsibilities:

- Counseling students to bring awareness about the course.
- Team Member of admission of BBA, B.Com & M.Com.